

# 2014 Summit Sessions

## 2014 Strategy for Vital Neighborhoods Annual Report

The Strategy for Vital Neighborhoods expands upon the Envision Garland Comprehensive Plan to advance citywide housing and neighborhood goals in existing neighborhoods. Launched in 2006, the initiative promotes a comprehensive approach to neighborhood vitality by promoting the development of programs and services that address physical, economic, social, and environmental challenges facing Garland neighborhoods. The current five-year strategic plan focuses on curb appeal, as identified in The Garland Residential Idea Book (2012) and energy efficiency as identified by the Efficiency Idea Book (2014).

**Angela Calvin Self**, AICP, Planning Administrator with the City of Garland Planning & Community Development Department, will discuss how Garland is meeting the challenges facing aging neighborhoods in first-ring, suburban communities head on through a new approach to policy, programs, and services.

## Good to Great: Cultivating Community in HOA Neighborhoods

Good associations preserve the character of their communities, protect property values and meet the established expectations of homeowners. Great associations also cultivate a true sense of community, promote active homeowner involvement and create a culture of informed consensus. The ideas and guidance conveyed in this panel discussion speak to these core values and can, with commitment, inspire effective, enlightened leadership and responsible, engaged citizenship.

**John Brian Vickers**, Senior Portfolio Manager, CMCA® , AMS®  
Select Management Company, AAMC®

### Panelists:

**Carl Reeves**, Vice President of Pearson Farms Community Association, Frisco, TX

**Kaitlin Miller**, Business Development Coordinator, FirstService Residential

**Candice Roy**, Lifestyle Director with CCMC

## "Extra! Extra! Post! Tweet, Read All About It!!"

**Lexie Okeke**, Founder and Chief Change Agent for BE The Delta, will share low- and no-cost technology tools that will help you share events and volunteer opportunities. Of

course there's Facebook, Twitter, Instagram, and Pinterest. But there are also many other websites and apps that will help you find like-minded individuals, organize around an event or common cause, and do the work your mission requires.

## Growing Garland: An Economic Development Guide for Residents

What is economic development? Who's doing it? And how can you be part of it? This session will provide residents and other stakeholders with an overview of the field and the many actors who play a role in economic development in Garland. We will also provide some practical advice and activities for you and your neighbors to help your neighborhood businesses grow and prosper.

## Community Partnerships

Introducing the Power of Collaboration With Local Faith-based and Non-profit Organizations.

In 2012, the City of Garland embraced the idea of partnering with faith-based and nonprofit organizations to help achieve the 2030 Vision outlined in the Envision Garland Comprehensive Plan. These local organizations have an established history of serving citizens of Garland and surrounding communities. By and large, this work history has occurred in pockets with the occasional partnership that provides additional capacity to the organizations. The City has introduced the idea of collaboration among all of these stakeholders with the intention of creating new levels of efficiency and excellence as we build a better Garland together. This panel discussion will introduce and review the work completed through 2014 and highlight the power behind our initiatives rethink CAPACITY / rethink COMMUNITY.

**Lexie Okeke**, Chief Change Agent, BE The Delta (Moderator)

Panelists:

**Keith Stewart**, Senior Pastor, Springcreek Community Church

**Cindy Turek**, CEO, New Beginnings Center

**Felisa Conner**, Neighborhood Vitality Manager, City of Garland

## Enhancing the Community Experience - Garland Parks, Recreation & Cultural Arts

Just as public safety and water utilities are considered essential public services, parks and recreation facilities and offerings are equally important to establishing and maintaining the quality of life in Garland, and ensuring the health and well-being of our residents and visitors. Join us as we discuss how these facilities, events, and resources

provide health and environmental benefits, bolster quality of life, and more importantly build a sense of community.

Jackie Justice, Special Events Coordinator and Warren Bird, Recreation Superintendent of Garland Parks and Recreation Department

## Additional Sessions:

Community Gardening, An Unexpected Path to Personal and Neighborhood Excellence

Neighborhoods, USA Conference & Becoming a NUSA Affiliate

North Texas Municipal Water District: Water Conservation